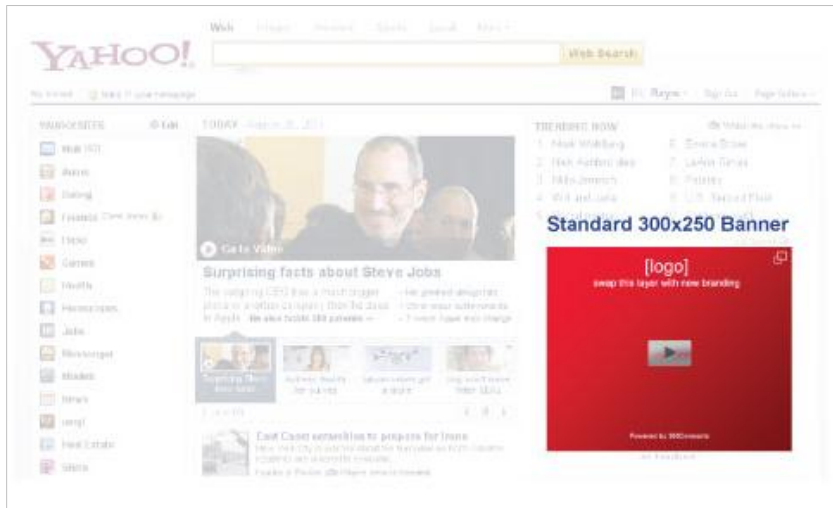
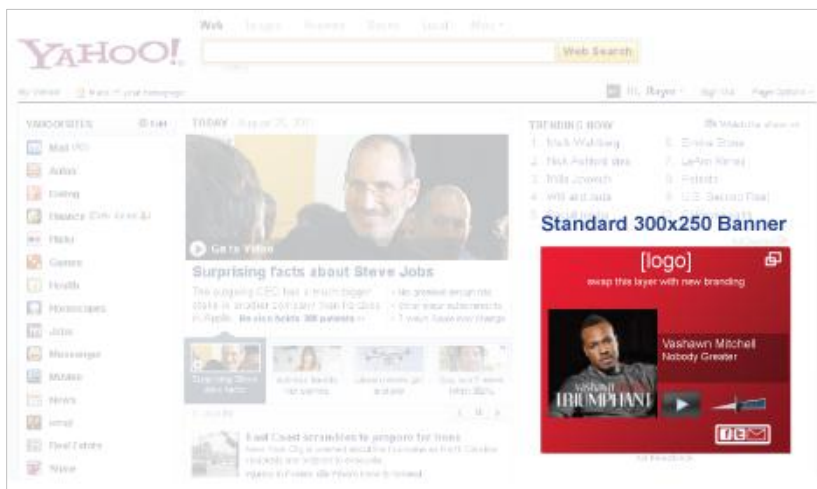


1. A 300x250 custom ad banner player can be placed across advertising networks on multiple websites. Banner is *Splash page* for the audio player with your logo and campaign elements in iframe.



2. User clicks on *Splash Page* and it flips to *Now Playing* page, the streaming player, in same iFrame. Your audio preroll plays and then the music starts.



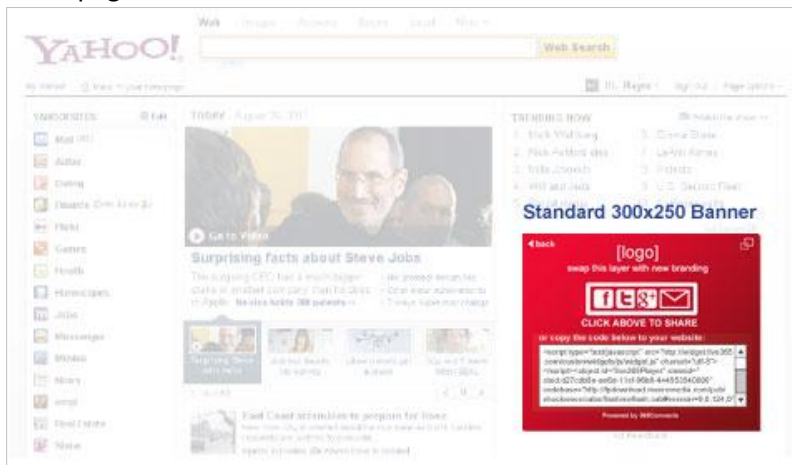
3. On this *Now Playing* page, the player, the user will be given the option to continue listening or POP-OUT a player so they can browse other pages without the music stopping, or SHARE the *your* custom player with others.

- 4) If POP-OUT is selected, the *Now Playing* page appears, along with company branding and campaign messaging, in a new 800x450 page. Links from Facebook, Twitter and email, will also go to this *Pop-Out Player* page, which acts as the campaign player landing page.



- 5) If SHARE is selected from either the *Now Playing* 300x250 or the *Pop-Out Player*, the *Now Playing* page turns to *Shared* page. This allows the user to select Share on: Facebook, Google+, Twitter, or through email. It also provides the embed code that one can copy to post the player *Splash* page on any website, blog, etc.

Share page in a website iFrame.



Share page on *Pop-Out Player* page.

